



## CONFERENCE

12 JUNE 2017

Filoxenia Conference Center, Nicosia

# REPORTING Corporate Responsibility and Sustainability

ONLINE REGISTRATIONS

<http://bit.ly/2roKbvV>

**ATTENDANCE IS FREE**

Registrations until 8/6/2017 (limited number of participants)



REPUBLIC OF CYPRUS

ORGANISED BY:



Directorate General  
European Programmes,  
Coordination and Development

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IN COOPERATION WITH:



SUPPORTED BY:

The Cyprus Chamber of Commerce and Industry (CCCI)  
Cyprus Employers & Industrialists Federation (OEB)  
Cyprus Organisation for Standardisation (CYS)  
Institute of Certified Public Accountants of Cyprus (ICPAC)

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### REPORTING

# Corporate Responsibility and Sustainability

#### ABOUT

In 2011, the European Commission defined CSR as the “responsibility of enterprises for their impact on society”. Abiding by the laws, integrating social, environmental, ethical, consumer and human rights concerns into their business strategy and operations, helps companies become socially responsible, as per EC Communication COM (2011)681. Moving forward in 2014, with the introduction of Directive 2014/95/EU, large undertakings and groups in Europe are requested to disclose non-financial information from 2017 onwards. In the meantime, more and more businesses are committed to CSR worldwide, by establishing CSR strategies and practices that help them be better prepared to face risks, thus contributing to the enhancement of their reputation, their attractiveness to investors and consequently, their competitiveness. CSR is becoming a standard business practice for successful companies all around the world. What makes CSR that important? What is CSR about and what is not? What are the new obligations as per EU Directive? How can all companies, irrespective of their legal obligations, apply and benefit from CSR? How can the business world contribute to Global Sustainability?

Join us on June 12th to find answers to the above and much more on CSR

#### ATTENDANCE

The conference is addressed to:

Businesses from all sectors (including large undertakings, groups of companies, small and medium enterprises, micro and start-ups), public entities, trade unions, associations, academia, competent public authorities and parliamentary committees, other CSR competent bodies.

Full participation to the conference corresponds to 6 CPD units.

#### ORGANISERS

The conference is organised by the **Directorate General for European Programmes, Coordination and Development (DG EPCD)**, as the competent public authority and national coordinator for the promotion of **CSR in Cyprus**, in cooperation with the recently established business network **CSR Cyprus**. The conference is supported by the Cyprus Chamber of Commerce and Industry, the Cyprus Employers & Industrialists Federation, the Cyprus Organisation for Standardisation and the Institute of Certified Public Accountants of Cyprus.

#### CONTACT US

For content-related issues you may contact DG EPCD:

**Georghia Christofidou**

Email: [gchristofidou@dgepcd.gov.cy](mailto:gchristofidou@dgepcd.gov.cy)

Tel.: +357 22602814

**Agathie Charalambidou**

Email: [acharalambidou@dgepcd.gov.cy](mailto:acharalambidou@dgepcd.gov.cy)

Tel.: +357 22602866

#### REGISTRATION

- Online registration: <http://bit.ly/2roKbvV>
- Or Email your registration form at:  
**[katerina@opinionaction.com](mailto:katerina@opinionaction.com)**  
For relevant queries you may call  
**Katerina Skari at + 357 22875561**
- Participation is limited to no more than two (2) participants per organisation

#### CONFERENCE LANGUAGE

The conference will be in Greek and English with simultaneous interpretation to both languages (on request).

## Programme

### Morning / Plenary Session

Chaired by George Georghiou, *Permanent Secretary DG EPCD*

- 09:00 – 09:30 **Registrations / Welcome Coffee**
- 09:30 – 09:40 **Opening remarks**  
Harris Georgiades, *Minister of Finance*
- 09:40 – 10:00 **The EU Dimension - EU CSR Policy and Non-Financial Reporting Directive**  
Evelyne HANIA, *Policy Officer, European Commission, DG GROW Task Force on CSR*
- 10:00 – 10:20 **The existing framework for CSR in Cyprus**  
Georghia Christofidou, *Director DG EPCD*
- 10:20 – 10:30 **Defining CSR “Do’s and Don’ts”**  
Alexandros Antonaras, *President CSR Cyprus*
- 10:30 – 11:10 **From CSR to Sustainability – “Value Creation in the Long-Run”**  
Dr Ioannis Ioannou, *Associate Professor of Strategy and Entrepreneurship in London Business School (LBS)*
- 11:10 – 11:30 **Q & As**
- 11:30 – 11:50 **Coffee Break**
- 11:50 – 12:10 **Sustainability begins with a principled approach to doing business and continues with a global agenda**  
Alexandros Kostopoulos, *CSR Hellas, Global Compact Hellas*
- 12:10 – 12:30 **How to use ISO 26000 for CSR**  
Martin Neureiter, *Task Group Chair of ISO, CEO of CSR Company International, Austria*
- 12:30 – 12:50 **Sustainability Reporting and the GRI Standards**  
Francesca Palamidessi, *GRI’s Corporate and Stakeholder Relations team*
- 12:50 – 14:00 **Panel Discussion “Business contribution to the Global Sustainable Development Goals (SDGs) for 2030”**  
Coordinator: *Alexandros Antonaras, CSR Cyprus*  
Introduction to SDGs by *Cristiana Tzika, Ministry of Foreign Affairs*  
Panelists:
  - Dr Ioannis Ioannou, *LBS*
  - Alexandros Kostopoulos, *CSR Hellas, Global Compact Hellas*
  - Martin Neureiter, *ISO, CSR Company International*
  - Francesca Palamidessi, *GRI Organization***Including Q & As**
- 14:00 – 15:00 **Networking Lunch**
- ### Afternoon / Interactive Session
- Chaired by Georghia Christofidou, *Director DG EPCD*
- 15:00 – 17:00 **Putting Sustainability Reporting into Practice - useful tips**
  - National law requirements and implementation framework
  - Materiality analysis, stakeholders’ engagement and reporting methodologies
  - CSR in practice / presentation of case studies



29 Byron Avenue, 1096 Nicosia, Cyprus  
Tel.: + 357-22602866 - Fax: + 357-22666810  
[www.dgepcd.gov.cy](http://www.dgepcd.gov.cy)



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### REPORTING

# Corporate Responsibility and Sustainability

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09:00 - 17:00

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PARTICIPATION IS LIMITED TO NO MORE THAN TWO PARTICIPANTS PER ORGANISATION

## Registration Booking Form

### ORGANISATION INFORMATION

Organisation Name:

Website:

### 1<sup>st</sup> DELEGATE

Mr  Mrs

Name & Surname:

Your Position at the Organisation:

Telephone Number:

Fax Number:

E-mail:

Which session are you interested to attend:  Plenary session  Networking lunch  Afternoon session\*

### 2<sup>nd</sup> DELEGATE

Mr  Mrs

Name & Surname:

Your Position at the Organisation:

Telephone Number:

Fax Number:

E-mail:

Which session are you interested to attend:  Plenary session  Networking lunch  Afternoon session\*

\*Full participation to the conference corresponds to 6 CPD units

In case Greek-English/ English-Greek interpretation is required, please inform accordingly prior to the conference.

Please email your registration form at [katerina@opinionaction.com](mailto:katerina@opinionaction.com)